7 STEPS TO BRIDGE THE GAP BETWEEN PATIENTS AND HEALTHCARE PROVIDERS

From Home.
Patient Self Service

Health Service Supplier /
Highly Skilled Practitioner

| 01 Mobile healthcare, from Cloud | 02 Secured healthcare | 03 Connected healthcare | 04 Digital healthcare | 05 Collaborative healthcare | 06 Patient-centric healthcare | 07 Zero-Distance healthcare |

01 MOBILE HEALTHCARE

Enable mobile healthcare via powerful cloud-based technologies and world-class healthcare services that can be accessed on a desktop, tablet or smart phone, at any time, from anywhere.

53%
of respondents in a recent HIMSS survey consider the ability to access personal medical records as a very important app function on a mobile device[1]

02 SECURED HEALTHCARE

Hospitals got some of the highest ratings for perceived data security in a recent HIMSS study[2]:

On average
3.5/5 for public hospitals
3.5/5 for private hospitals

A safe and secure location for storing medical data online with capabilities for long-term medical information preservation creates peace of mind for your organisation — and the patient!

03 CONNECTED HEALTHCARE

Ensure patients can get lab results and medical images, visit records and view their prescription history from a growing list of health applications, imaging and lab devices.

54%
of respondents in a recent HIMSS survey cited Health information exchange (HIE) as the biggest trend in health IT across Europe[3]

04 DIGITAL HEALTHCARE

Deloitte recently identified health provider benefits, including a

60% reduction in paperwork and a

29% increase in patient face time for community nurses, with 2 extra patients seen daily, as a result of health information technology[4]

Set your healthcare business up to succeed in a changing digital healthcare environment and stay ahead of the curve.

05 COLLABORATIVE HEALTHCARE

Create an information hub where doctors can collaborate on medical records and connect to patients for better medical staff utilization, reduced hospital readmission rates and smaller number of claims.

06 PATIENT-CENTRIC HEALTHCARE
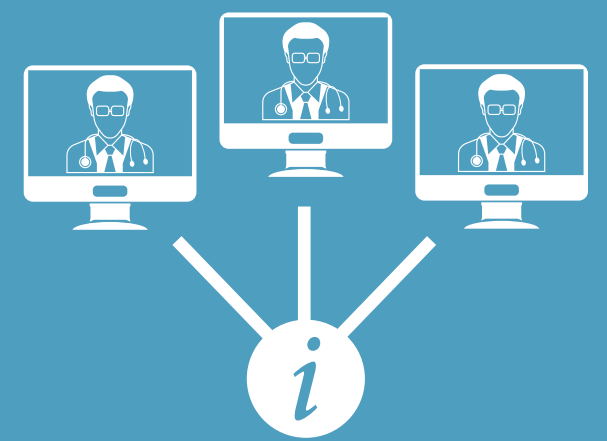
58%
of healthcare organisations across Europe now have a formal patient engagement strategy, according to recent HIMSS Analytics research[5]
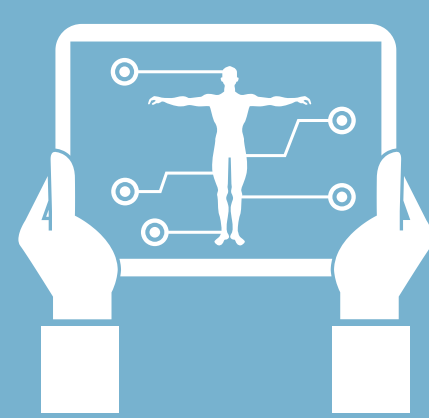
Ensure quick and user-friendly access to patients' medical files and history for both patients and healthcare staff.

07 ZERO-DISTANCE HEALTHCARE

Ensure access to a unified medical record on any device through video-enabled patient engagement, virtual healthcare assistance and second medical opinion services.

Telehealth video visits are predicted to rise

from **19.7** M/y (2014)
to **158.4** M/y (2020)[6]

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4. Connected health: How digital technology is transforming health and social care, Deloitte, 2015 (page 3)
5. eHealth TrendBarometer 'Patient Engagement', HIMSS Analytics, 2016 (page 10)
6. Telehealth Video Consultations: Remote Video Consultations in Clinical and Non-Clinical Environments: Global Market Analysis and Forecasts, Tractica, 2015 10)

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